

certificate in sport management

NQF level 5, 126 credits, 1 year learning programme (full time or correspondece) and part time-accelerated learning

course description

This sport management learning programme provides a balance of theory learning, practical training and work-based experiential learning to prepare graduates for work in the exciting field of sport and sport management. Graduates are able to work in schools, clubs or private institutions in a range of areas which include event management, sport tournaments, facility management and team management. With modules such as principles of fitness and client screening (included in the course), graduates are also able to work in the fitness industry. Through the **eta** process of personalised teaching and exposure to plenty of physical activity and sport, students are able to successfully achieve their assessment criteria. A qualifying student is able to:

- explain the benefits of physical activity and conduct risk screening
- demonstrate business and finance management skills
- plan and conduct a sport event
- provide for health and safety in a sport environment
- manage disabilities in a sport environment
- manage a sport team on tour

specialisations

Students can add on additional skills and choose any of the **eta** specialisation modules on offer during their course at an extra fee. These options include aerobic, step and tone classes to music, coaching sport (cricket, football, hockey, netball or rugby, beginner to intermediate level), indoor cycle classes to music (spinning), massage for sport and fitness, nutrition for performance, pilates basic mat, sport psychology, vinyasa yoga. Sport management students need to complete exercise science in order to *qualify* in these specialisation modules and this can be done through self study. Learning material is included but assessment will cost extra.

course modules

1. screening for physical activity
2. sport sociology
3. business and finance management
4. sport event management
5. facility management
6. managing special needs in sport
7. team management and logistics